

Blundstone Presents

BOOT IT UP

A Fundraiser for **Sketch**



Boot Toss



Silent Auction



Happy Boot Buyers

HOW?

Contact **Rudy Ruttimann** at your earliest convenience for further information, including how to get your pair of Blundstones to art up!

HERE

416-516-5428, ext: 32, or at rudy@sketch. www.sketch.ca/bootitup

WHAT?

Blundstone Footwear is shipping out twenty pairs of boots to creative souls in the Toronto art and advertising industries. Participants art-up the boots in any way their creativity desires. The boot loot is then auctioned off, with all proceeds benefitting SKETCH programs for street-involved youth!

WHEN AND WHERE?

October 1, 2009
7pm. till late.

Steam Whistle Brewing.
The Roundhouse
255 Bremner Blvd.
Toronto, ON

WHO?

Blundstone Footwear Canada and Australian Boot Company are hosting this sixth annual fundraising party to benefit SKETCH.



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PAST BOOTS



Tandem Marketing Agency

2008 WINNER



Yield



Nelly Furtado



Grip Limited



Capital C



Kate van de Mark



Sarah Slean

Other Notable Boot Do-ers: Nelly Furtado • Alice Klein • Capital C • Christina Zeidler • Cowboy Junkies • Evan Solomon • Fuse Marketing • Grey Advertising • Hawksley Workman • Joel Plaskett • Karen Von Hahn • Kurt Swinghammer • Lorraine Segato • Mag Ruffman • Martha Burns • Michael Stadlander • Olivia Chow • Roger, Rick and Marilyn • Sarah Harmer • Sarah Richardson

You can see past boots on parade at: www.sketch.ca/bootitup

For entry info contact Rudy: 416-516-5428, ex 32, or rudy@sketch.ca



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WHAT IS SKETCH?

SKETCH, a community arts initiative, provides a safe space for street-involved and homeless youth to engage in the arts.

WHY WE DO IT?

SKETCH believes that every person is a creative carrier of stories, perspectives, and abilities that can effect change.

Our diverse stories combine to enrich our culture. At SKETCH, we recognize street-involved and homeless youth as key storytellers—contributors to our community, co-creators of our culture.



WHY THE ARTS?

Art-making increases self-esteem, strengthens resilience and invigorates a desire to learn more. Street-involved and homeless youth often seek alternatives to traditional forms of education, therapy and skill building that allow them to determine their own individual pace of change.

The arts, when accessible to all, break down barriers and reduce isolation. A strong sense of voice and belonging elicits both positive civic participation and involvement in social change.

The arts involve us all in personal transformation, the restoration of hope, the power to make choices about how to live in, and as, a community.

SKETCH (sk-eh-t-ch): a way of thinking, being and trusting; a way of healing and hoping; a way of seeing beauty and adventure, in ourselves, each other and the world.

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